



June, 2018

Dear Sponsor,

The 21th Annual CajunMan Triathlon held last year was a huge success. The CajunMan Triathlon remains one of the largest triathlons in South Louisiana as we attracted approximately 300 participants (and over 400 spectators) from seven different states in 2017. This success was primarily due to the outstanding volunteer effort and local sponsors.

The 2018 CajunMan Triathlon, will be held Sunday, September 9th, at Airport Lake (Lafayette, LA), will again be a first-class event that all of Acadiana will be proud of. In the undertaking of such a major task, the livelihood of such an event will again depend heavily upon volunteers and sponsors. The latter is of course why we need your support. Sponsor money and/or product will be needed to assure a quality race in which the Lafayette community can be proud of. We have developed three Sponsor packets from which you can choose:

Platinum Sponsor
Donation: \$1,000 +

- * Prominent Display of Logo on T-shirt
- * Waived Entry Fee for Individual or Team
- * Inclusion in Event Publicity
- * Your Company Banner (s) at race site
- * Logo on CajunMan Website
- * Product or Company flyers, etc. in race packet

Gold Sponsor
Donation: \$500

- * Waived Entry Fee for Individual or Partially waived for a Relay Team
- * Inclusion in Event Publicity
- * Your Company Banner (s) at race site
- * Logo on T-shirt
- * Logo on CajunMan Website
- * Product or Company flyers, etc. in race packet

Silver Sponsor
Donation: \$250

- * Logo on T-shirt
- * Logo on CajunMan Website
- * Product or Company flyers, etc. in race packet

I believe each package offers an excellent opportunity to display your company's products and/or services and also shows your commitment to the Acadiana area as well as the triathlon community. A majority of the proceeds are donated to Local Charities, Youth Running Organizations, Triathlon Clubs, Bike Clubs, etc. If you have any questions, please do not hesitate to call.

Sincerely,

Farrel LeBoeuf
Race Director

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Farrel LeBoeuf with Cajun Timing / CajunMan Triathlon